

MAPLE

FAÇADES

CSR CASE STUDY

PRESTWICH CAR PARK

3

GOOD HEALTH
AND WELL-BEING



10

REDUCED
INEQUALITIES



11

SUSTAINABLE CITIES
AND COMMUNITIES



PROJECT OVERVIEW

As part of Maple's commitment to supporting wellbeing across our projects, we partnered with VINCI and RRT at the Prestwich Village Car Park development to deliver a wellbeing-focused initiative for the site team.

The event formed part of VINCI's Bury Live Well programme and was designed to provide practical support, encourage positive conversations around mental health and create an opportunity for site operatives to access wellbeing resources in an informal setting.

	CLIENT	VINCI
	PROJECT	Prestwich Village Car Park
	LOCATION	Manchester
	PARTNERS	VINCI, RRT
	DATE	May 2026
	SOCIAL VALUE THEME	Wellbeing



THE OPPORTUNITY

It's widely recognised that construction can be a demanding environment and looking after mental health and wellbeing is therefore essential.

By providing food, refreshments and access to Maple's trained Mental Health First Aiders, the initiative aimed to promote a positive site culture, reduce stigma around mental health discussions and demonstrate our commitment to supporting the people who help deliver our projects every day.

Our aim was to:

- ✓ Provide practical support and resources
- ✓ Encourage positive conversations around mental health
- ✓ Promote positive site culture and increase awareness

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THE OPPORTUNITY

2

WHAT WE DELIVERED

3

PROJECT IMPACT

4

SOCIAL VALUE



WHAT WE DELIVERED

The event was well received by the site team, who engaged positively throughout the day. Complimentary refreshments, including freshly brewed coffee, cakes, snacks and food, helped create a welcoming environment where colleagues could take a break and catch up with one another.

Maple Mental Health First Aiders were also available throughout the event, offering guidance, signposting and information on the wellbeing support available both within and outside the workplace.

The Maple team delivered:

- ✓ Food, cakes, coffees and refreshments
- ✓ Wellbeing resources and signposting
- ✓ Mental Health First Aider support



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WHAT WE DELIVERED

3

PROJECT IMPACT

4

SOCIAL VALUE

1

THE OPPORTUNITY



PROJECT IMPACT

The impact of the event was reflected in the feedback received from the project team, highlighting the value of creating time and space for wellbeing conversations on site.

“Initiatives like this have a big impact on site teams. We do have quite a lot of activities ongoing as well as this one, like Bury Live Well and Andy's Man Club come to site. So we try to do something once a month or once every two months. It just depends on when you come to site because at different periods you've got different trades on site and you've got different trades of different people, so we're just going to keep doing it, keep pushing it because out of 50 people, if two people take something away from it then that's two people who've been helped.

Adam Lynch



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PROJECT IMPACT

4

SOCIAL VALUE

1

THE OPPORTUNITY

2

WHAT WE DELIVERED



SOCIAL VALUE THEMES

The initiative supported several UN Sustainable Development Goals:



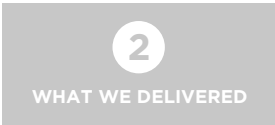
Promoting physical and mental wellbeing for all site operatives and encouraging healthy workplace conversations



Creating an inclusive environment where everyone feels supported and is able to access help



Supporting stronger communities through partnerships and wellbeing initiatives that make a positive impact



MAPLE

Find out more

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**PRESTWICH CAR PARK
CASE STUDY**